

FARNBOROUGH JUNIOR ACADEMY

SUPPORTERS CODE OF CONDUCT

Club Environment & Matchday Responsibility: Matchday supporters are an essential part of our club community. Every individual attending training sessions or club fixtures has a responsibility to foster a positive, safe, and encouraging environment for all young players.

As a supporter representing Farnborough Junior Academy, compliance with the following standards of behavior is required at all times:

MY RESPONSIBILITIES AS A SUPPORTER

- Remember that children play football for their own development and FUN—never project personal expectations onto them.
- Applaud effort, work rate, and good play from both teams, celebrating positive development rather than focusing purely on winning.
- Respect match officials and the referee's decisions implicitly, setting a positive example for the players.
- Always remain behind the respect barrier or line and within the designated matchday spectator area.
- Let the coaches manage the squad; refrain from shouting instructions to avoid confusing or overcomplicating the game for players.
- Encourage all young players to play within the rules and show respect to opponents at the end of the game.
- Provide positive reinforcement and encouragement—never ridicule, criticize, or shout at a child for making a mistake.
- Never engage in, or tolerate from others, foul, offensive, insulting, or abusive language or gestures.
- Never enter the field of play or training surface unless expressly requested or invited by a match official.
- Ensure that any club-related communication channels, digital platforms, or forums are used exclusively for positive communication.

BREACH OF CONDUCT & DISCIPLINE

Failure to uphold this code of conduct may result in the club taking progressive disciplinary actions:

- Issuance of an official verbal or written warning from a team official or the Club Welfare Officer (CWO).
- Requirement to attend a formal review meeting with the club committee.
- Immediate removal from the match venue or training facility.
- Suspension or permanent ban from attending future club fixtures, training sessions, or events.
- Requirement to reimburse the club for any regulatory financial fines resulting from supporter misconduct.

Together. Developing Players. Building Community.